



1 Appalachian Ski Mtn.

The NC High Country's 1st ski area. Renowned for teaching beginners, families and groups how to ski since 1962. Home of the French Swiss Ski College, the South's largest independent ski school and SKIwee. 2,850 sets of ski, snowboard and skiboard rentals. Offering NC's only Flex Ski Ticket and only late-night skiing. Snowmaking on all slopes, mostly after operating hours. Jacket, bib, glove, goggle and helmet rentals. 3 terrain parks, refrigerated outdoor ice skating rink, 46,000 sq. ft. Bavarian-style lodge with wireless internet and 200' observation deck.

Restaurant with fireplace overlooking slopes, Ski Shop, Gift Shop, nursery, locker room, TV lounge and group meeting rooms. Ski & Stay packages including ski-in/ski-out chalet rentals. Open 7 days and nights, mid-November to late March. 2 miles off 4-lane US Hwy. 321 between Blowing Rock and Boone. Closest resort to Charlotte, Winston-Salem and Raleigh.

- STATS: - Peak Elevation: 4,000 ft. - 12 Slopes - Ice Skating
 - Base Elevation: 3,635 ft. - Lifts: 2 Quads, 1 Double,
 - Vertical Rise: 365 ft. 1 Surface, 2 Conveyors

940 SKI MOUNTAIN RD. - PO BOX 106 - BLOWING ROCK, NC 28605
828-295-7828 - 800-322-2373 - 828-295-3277 (Fax)
info@appskimtn.com - www.appskimtn.com - www.appterrainpark.com



2 Sugar Mountain Resort

Sugar Mountain Resort features a six-passenger and two quad high-speed chairlifts, and a double black diamond slope, Whoopdedoo. Enjoy skiing and snowboarding on 125 acres, and snowshoeing day and night. State-of-the-art snowmaking covers all 20 slopes including a terrain park. The Snowsports School accommodates all ages and abilities including half or full-day programs for kids. The rental shop specializes in top of the line equipment and clothing. Sugar has an easy access tubing park with several 700' lanes and a 10,000 sq. ft. outdoor ice-skating rink. The base lodge

houses two cafeterias, the Last Run Lounge, a group sales department, a locker room, and the Sugar Mountain Sports & Gift Shop. Summer fun includes weekend chairlift rides, a gravity bike park, mountain bike camps, a food truck festival, the Summit Crawl, Fourth-of-July fireworks, and Oktoberfest. Located just off NC Hwy 184.

- STATS: - Peak Elevation: 5,300 ft. - Lifts: 1 Fixed Grip Quad, 2 Doubles, - Ice Skating
 - Base Elevation: 4,100 ft. 1 High Speed Six Pack, - Tubing
 - Vertical Rise: 1,200 ft. 2 High Speed Quads, - Snowshoeing
 - 20 Slopes 1 Surface, 1 Carpet Conveyor

1009 SUGAR MTN. DR. - PO BOX 369 - BANNER ELK, NC 28604
828-898-4521 - 800-SUGARMT
info@skisugar.com - www.skisugar.com



3 Beech Mountain Resort

Beech Mountain Resort is a year-round destination for mountain recreation. At 5,506 feet in elevation, Beech Mountain Resort remains the highest winter sports destination in the east, offering skiing, snowboarding, and tubing. Beech has extensive snowmaking capabilities covering 100% of the skiing terrain and night skiing. Beech Mountain Resort offers accommodations, including slope-side houses, condos, and cabins with packages including shuttle service, lift tickets, and more. Skiing and snowboarding instruction is available for all ability levels

beginning at age three and older. Enjoy a quality dining experience with six food and beverage outlets, including an on-site brewery with nightlife.

- STATS: - Peak Elevation: 5,506 ft. - 17 Slopes, 2 Terrain Parks - Tubing
 - Base Elevation: 4,675 ft. - Lifts: 4 Fixed Grip Quads,
 - Vertical Rise: 830 ft. 2 Doubles, 2 Carpet Conveyors,
 1 Rope Tow

BEECH MTN. PARKWAY - PO BOX 1118 - BANNER ELK, NC 28604
828-387-2011 - 800-438-2093
info@skibeech.com - www.beechmountainresort.com - #beechmt



4 Cataloochee Ski Area

North Carolina's first ski area. Our advanced state of the art automated snowmaking system starts the ski season after the first cold weather of the year and keeps it going into late March. Come and enjoy skiing and snowboarding on our 18 slopes, 17 slopes feature lights to allow the fun to continue until 10pm. Our Snowsports Center offers instruction for all and uses a dedicated teaching area, staffed by professionals, to help you learn and increase your skills in both skiing and snowboarding. Cat Trackers, offered for full or half days sessions, can get ages 4 to 12 enjoying a day

on the slopes. Cataloochee offers something for everyone. Facilities include full-service equipment rentals, clothing rentals, cafeteria style restaurant, full-service bar, and a sports shop to purchase forgotten gear. Tube World, our snow tubing facility, is located at a separate location at the base of our mountain in Maggie Valley. We are located 40 minutes from Asheville.

- STATS: - Peak Elevation: 5,400 ft. - 18 Slopes - Tubing
 - Base Elevation: 4,660 ft. - Lifts: 1 Double, 1 Triple,
 - Vertical Rise: 740 ft. 1 Quad, 3 Carpet Conveyors

1080 SKI LODGE RD. - MAGGIE VALLEY, NC 28751
828-926-0285 - 800-768-0285
info@cataloochee.com - www.cataloochee.com



5 Wolf Ridge Ski Resort

Wolf Ridge Ski Resort is NC's most accessible ski slope located just 5 miles from I-26 (Wolf Laurel Exit #3) and only 30 minutes north of Asheville, NC. Wolf Ridge is a family-oriented resort and offers everything from beginner to expert slopes. Lighted slopes offer nighttime skiing and snowboarding. Featuring wide open terrain and beginner-friendly grades within the teaching areas. Our Snow Sports School offers group lessons for skiers and snowboarders ages 8 and up and private lessons for ages 5 and up. The Lodge overlooking the slopes offers 3 fireplaces, cafeteria,

gift shop, rental shop and the group sales department. Group rates available for pre-reserved groups of fifteen or more. Midweek specials offer incentives to get out and ride the Wolf!

- STATS: - Peak Elevation: 4,700 ft. - 15 Slopes - Tubing
 - Base Elevation: 4,000 ft. - Lifts: 1 Quad, 1 Double,
 - Vertical Rise: 700 ft. 2 Surface

578 VALLEY VIEW CIRCLE - MARS HILL, NC 28754
828-689-4111 - 800-817-4111
groupsales@skiwolfridgenc.com - www.skiwolfridgenc.com



6 Sapphire Valley Ski Area

The Sapphire Valley ski slopes are an integral part of a 5,700 acre four-season resort nestled in the North Carolina Blue Ridge Mountains. Sapphire Valley is the closest North Carolina ski hill to Atlanta, GA and is an excellent opportunity for a day trip. The intimate nature of our ski hill and short lift lines make Sapphire Valley a popular choice amongst families and beginning skiers. Our state of the art quad chair lift means the guest can optimize the number of runs they take and our lift tickets are good for the whole day. The main hill is 2,000 feet in length with a

200 foot vertical drop and is very skiable for all ages. We offer skiing, snowboarding and tubing at the most affordable rates in the state. Lessons and group discounts are also available.

- STATS: - Peak Elevation: 3,400 ft. - 2 Slopes
 - Base Elevation: 3,200 ft. - Lifts: 1 Quad, 2 Carpet Conveyors
 - Vertical Rise: 200 ft. - Tubing

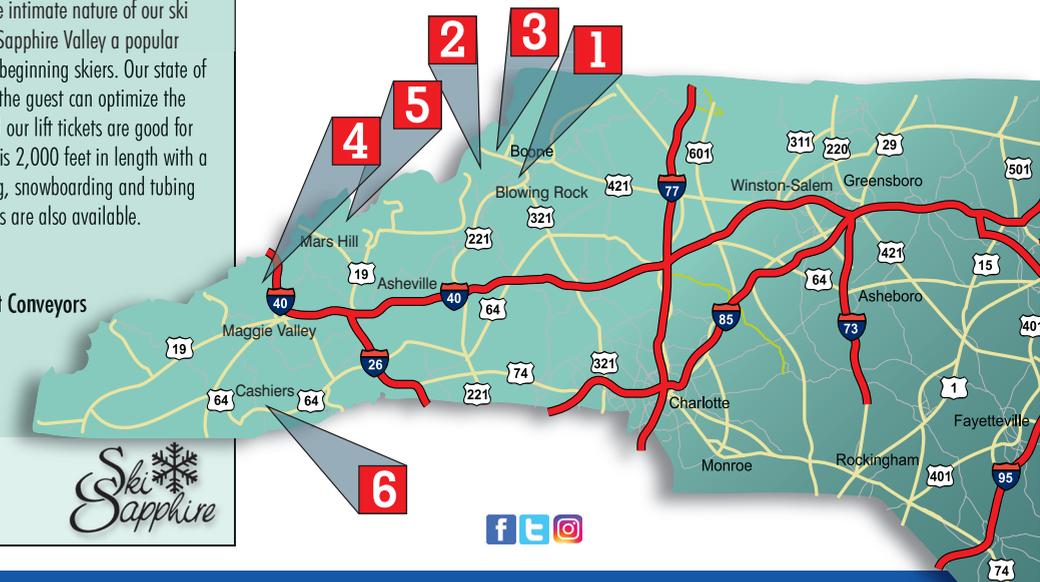
217 SAPPHIRE VALLEY RD. - SAPPHIRE, NC 28774
828-743-7663 (Main) - 828-743-1169 (Hotline)
svma@aol.com - www.sapphirevalleyresorts.com



Wintertime fun!

Southern Snow

The mountains of North Carolina have the highest elevations and the coldest climates in the South. So, don't let your hometown weather fool you into thinking that the conditions in the mountains are the same. With every thousand-foot rise in elevation there's usually a 3 or 4 degree drop in temperature, making the mountain areas about 15 to 20 degrees cooler than lower elevations. To supplement an average snowfall of 70 inches, North Carolina Ski Areas' state-of-the-art snowmaking capabilities provide 100% slope coverage. When temperatures fall below freezing, we take advantage of these opportunities to help create fantastic conditions.



North Carolina Gold Card

Purchase a North Carolina Ski Areas Association Gold Card and ski or ride all six North Carolina Resorts anytime — absolutely no restrictions! Only 100 Gold Cards are sold. Additional information and applications are available online at... www.goskinc.com/goldcard

www.goskinc.com

One-hundred percent snow making at all North Carolina Ski areas is complimented by an average annual snowfall of 70 inches. For current slope conditions at any North Carolina ski area visit... www.goskinc.com/snow-reports

Slope Conditions

GoSkiNC.com

North Carolina Ski Areas
ASSOCIATION

Discover Snow in the North Carolina Mountains



Appalachian Ski Mtn.

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Sugar Mountain Resort

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www.skisugar.com



Beech Mountain Resort

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Wolf Ridge Ski Resort

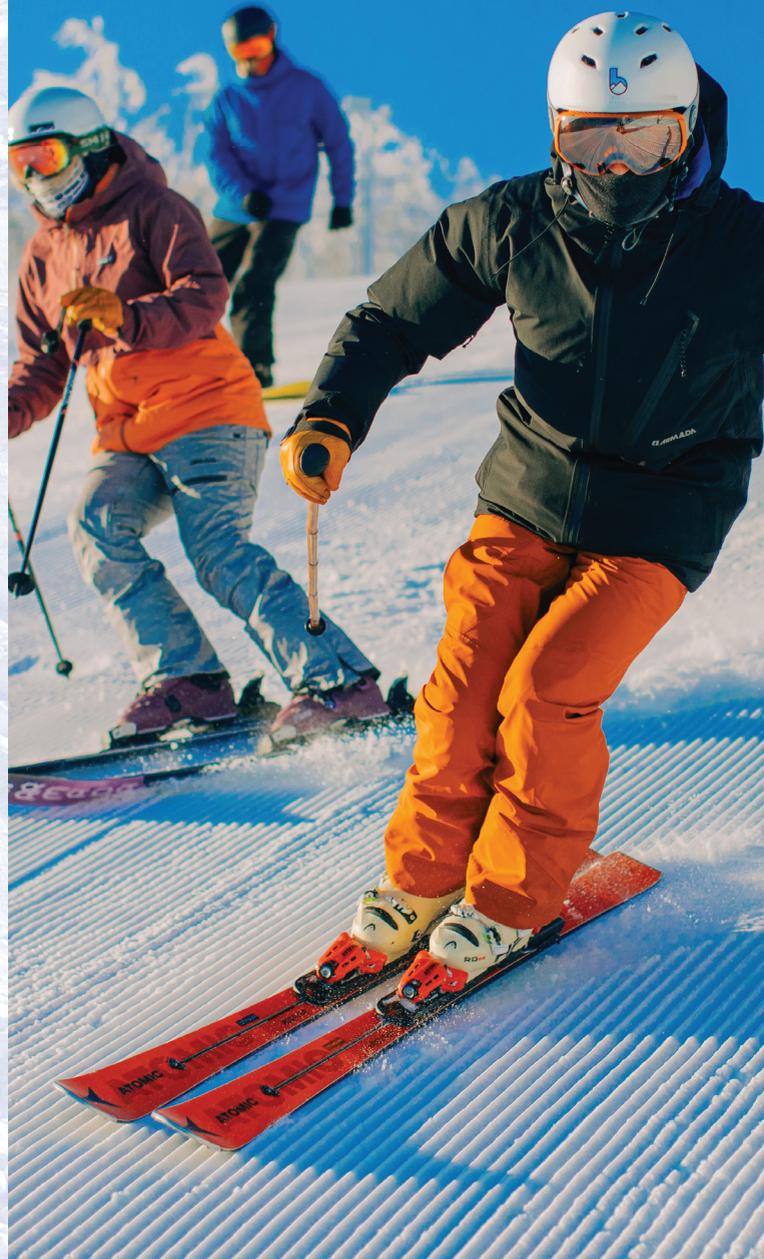
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Sapphire Valley Ski Area

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828-743-7663 · 828-743-1169
www.sapphirevalleyresorts.com

Ski & Snowboard in the North Carolina Mountains



Wintertime in North Carolina

When the world was created, the North Carolina's Appalachian Mountains received special consideration — they are the oldest mountains in the world, reaching the highest elevations in the East. The 5,000' plus peaks mean frequent snowfalls, temperatures cold enough for snowmaking and incredibly breathtaking winter scenery.

100% snowmaking at all six North Carolina ski areas and natural winter weather provide wonderful skiing, snowboarding, tubing, ice skating and snowshoeing from November through March. There's something here for everyone. Beginners, advanced skiers, snowboarders and non-skiers can enjoy a mountain experience; fireplaces, après ski, meeting new friends, or just catching a snowflake.

The North Carolina mountains are a favorite winter vacation destination. And, getting to each of the six resorts is easier than you might think — well-maintained highways take you right to the slopes. Come experience winter at its best and people at their friendliest!

North Carolina's Skier Safety Act

A skier and/or passenger shall have the following responsibilities:

- To know the range of the skier's abilities to negotiate any ski slope or trail and to ski within the limits of such ability;
- To maintain control of the skier's speed and course at all times when skiing and to avoid other skiers and obvious hazards and inherent risks including variations in terrain, snow, or ice conditions, bare spots and rocks, trees and other forms of forest growth or forest debris;
- To stay clear of snow grooming equipment, all vehicles, pole lines, lift towers, signs, snow making equipment, and any other equipment on the ski slopes and trails;
- To heed all posted information and other warnings and to refrain from acting in a manner which may cause or contribute to the injury of the skier or others;
- To wear retention straps, ski brakes, or other devices to prevent runaway skis or snowboards;
- Before beginning to ski from a stationary position or before entering a ski slope or trail from the side, to avoid moving skiers already on the ski slope or trail;
- To not move uphill on any passenger's tramway or use any ski slope or trail while such person's ability to do so is impaired by the consumption of alcohol or by the use of any narcotic or other drug or while such person is under the influence of alcohol or any narcotic or any drug;
- If involved in a collision with another skier or person, to not leave the vicinity of the collision, before giving his name & current address to an employee of the ski area operator, a member of the ski patrol, or the other skier or person with whom the skier collided, except in those cases when medical treatment is required; in which case, said information shall be provided as soon as practical after the medical treatment has been obtained. If the other person involved in the collision is unknown, the skier shall leave the personal identification required by this sub-section with the ski area operator;
- Not to embark upon or disembark from a passenger tramway except at an area that is designated for such purpose;
- Not to throw or expel any object from a passenger tramway;
- Not to perform any action that interferes with the operation or running of a passenger tramway;
- Not to use such tramway unless the skier has the ability to use it with reasonable safety;
- Not to engage willfully or negligently in any type conduct that contributes to or causes injury to another person or his properties;
- Not to embark upon a passenger tramway without the authority of the ski area operator;
- If using freestyle terrain, to know the range of the skier's abilities to negotiate the terrain and to avoid conditions and obstacles beyond the limits of such ability that a visible inspection should have revealed.



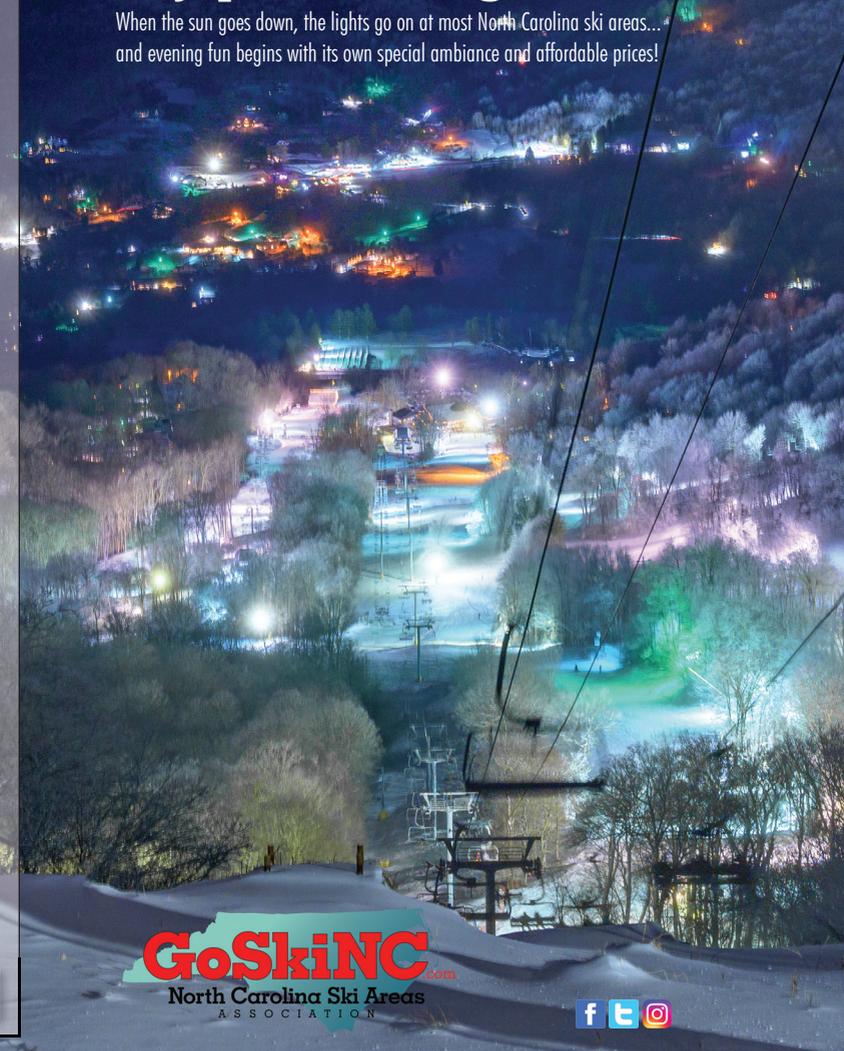
Learn to Ski or Snowboard



Whether you're a beginner, an aspiring expert, young or old, take a lesson to ensure a fun experience! The advantages can be instantaneously rewarding. The learning curve certainly varies, however a lesson is always a smart idea. An instructor will help you navigate with confidence everything North Carolina skiing has to offer; whether it be gentle terrain, winding trails, or steep slopes. In addition, an instructor can provide a wealth of information; from sharing helpful tips or information about how to master your equipment, to other activities the resort has to offer, or key advice to compliment your winter vacation.

Enjoy the Evenings!

When the sun goes down, the lights go on at most North Carolina ski areas... and evening fun begins with its own special ambiance and affordable prices!



GoSkiNC.com
North Carolina Ski Areas
ASSOCIATION



North Carolina Ski Areas Association
www.goskinc.com

www.goskinc.com



Cataloochee
Ski Area



For links and information about all
North Carolina ski areas, visit...
www.goskinc.com